

# National Seminar on NUTRACEUTICALS : RECENT TRENDS AND ADVANCES

30th November, 2018

at  
Bombay College of Pharmacy,  
Kalina, Santacruz (E), Mumbai - 400 098

Organized by:



Mumbai Chapter  
Society for Ethnopharmacology



Indian Pharmaceutical Association  
Maharashtra State Branch's  
Bombay College of Pharmacy



Health Foods and Dietary Supplements  
Association (HADSA)

In Association with



Association of Food Scientists and Technologists (I)



Indian Drug Manufacturers' Association

Sponsored by



Anchrom Enterprises



Phytabolites Nutraceuticals Limited

## Registration

For registrations, please contact :  
Swapna Nair: 9867497043  
Misbah Momin : 9820425970  
Email id: [sfemumbaichapter@gmail.com](mailto:sfemumbaichapter@gmail.com)

Only 75 registrations  
on "First come, first served basis"  
will be accepted. Kindly confirm  
your attendance at the earliest.

## Patrons

Ajit Singh  
Dr. N. Sivaprasad  
Nitin Maniar  
Dr. Evans C. Coutinho

## Advisors

Dr. Pulok Mukherjee  
Dr. Vijay Bambulkar  
Dr. R. B. Smarta

## Seminar Convener

Dr. Alka Mukne

## Seminar Schedule

Time	Session / Speaker
10.00 am-10.30 am	<i>Inauguration and launch of SFE - Mumbai Chapter and Key note address</i> Dr. Pulok Mukherjee, Hon. Secretary, SFE
10.30 am-11.00 am	Tea Break
11.00 am-11.30 am	<i>Myth &amp; Reality - Nutraceutical Industry</i> Dr. R.B. Smarta, M.D - Interlink Marketing Consultancy and Hon. Secretary, HADSA
11.30 am-12.00 pm	<i>Nutraceuticals: Playing the game in the Indian context</i> Mr. Shailesh Patil, Director - Operations, Medikoe
12.00 pm-12.30 pm	<i>IPR as business tool for Nutraceuticals</i> Dr. Vasant Savangikar, Director - Phytabolites
12.30 pm-01.00 pm	<i>Regulatory concerns - Nutraceuticals</i> Dr. Prabodh Halde, Head, Regulatory - Marico & President AFSTI
01.00 pm-02.00 pm	Lunch Break
02.00 pm-02.30 pm	<i>Ayurveda in Nutrition - An unexplored area</i> Dr. Arun M.S., Celest Pharma Labs. Pvt. Ltd.
02.30 pm-03.00 pm	<i>Clinical aspects of nutraceuticals</i> Monica Razdan, Sr. Manager, Clinical Research & Development, Cipla
03.00 pm-03.30 pm	<i>Modern HPTLC as best analytical tools for Nutraceuticals</i> Shahrukh Bharucha, Sr. Lab Manager, Anchrom Enterprises
03.30 pm-04.00 pm	<i>Nutraceutical Marketing : Opportunities &amp; Challenges</i> Suhas Wadawalkar, VP - Windlax Biotech Ltd.
04.00 pm-04.30 pm	Tea Break
04.30 pm-05.00 pm	<i>To be confirmed</i> Dhaval Shah, Uttam Group
05.00 pm-05.20 pm	<i>In-license invention for IP - based marketing</i> Dr. Milind Gharpure, DGM - Natural Products, ThinQ Pharma
05.20 pm-05.30 pm	Conclusion

## BACKGROUND & OBJECTIVE OF SEMINAR

“Let food be thy medicine and medicine be the food”, a quote attributed to Hippocrates, is an evidence to the fact that the importance of food in maintaining health and quality of life was conceptualized more than 2500 years ago. Nutraceuticals, coined from the terms “nutrition” and “pharmaceuticals”, is a broad umbrella term that is used to describe foods (or parts of foods) that provide medical or health benefits. The genesis and growth of the nutraceutical industry can be attributed to numerous factors. Consumer awareness about the positive role of nutrition in improving health is constantly on the rise. In addition, regulatory bodies have been consistently becoming supportive of promotion of use of nutraceuticals and functional foods for improving public health. Despite the constant growth in the nutraceutical sector, there is scope for developing effective ways to improve the *in vivo* bio-availability and efficacy of these nutraceutical molecules. The seminar aims to lay a strong foundation on the novel polyherbal delivery formulations, clinical, IPR and regulatory concerns related to nutraceuticals. The seminar would serve as platform for formulation scientists, business leaders and researchers to exchange knowledge and discuss proposals regarding further development of nutraceuticals.

## Who should attend

- Pharma Industry Executives
- Nutraceutical Industry Executives
- Food Technologists & Scientists
- Ayurvedic and Herbal Industry Executives
- Oil & Cosmetic Technologists
- Researchers from Academia & Students

## Registration Form

To  
The Seminar Convener,  
Bombay College of Pharmacy  
Kalina, Santacruz (East), Mumbai - 400 098  
Email: [sfemumbaichapter@gmail.com](mailto:sfemumbaichapter@gmail.com)

Sub: Seminar on Nutraceuticals: Recent: Trends and Advances

Dear Sir / Madam,  
Kindly register the following person/s from our organization to participate in the above programme.

Sr.No.	Name and Designation	Contact No./Email ID
1		
2		
3		
4		

Address for correspondence \_\_\_\_\_

Our Cheque / DD No. \_\_\_\_\_ Dated \_\_\_\_\_

Drawn in favour of “Bombay College of Pharmacy” for  
Rs. \_\_\_\_\_ is enclosed.

Details of NEFT :

Name : Bombay College of Pharmacy

Bank : Canara Bank, Kalina, Santacruz (E), Mumbai - 400 029

IFSC: CNRB0000116, Savings Bank A/c No. 0116101027147

**Note :**

- Please e-mail cheque / DD copy along with participant details including name, affiliation, designation, email id and contact number to [sfemumbaichapter@gmail.com](mailto:sfemumbaichapter@gmail.com)
- The cheque/DD has to mailed to the seminar convener on the above-mentioned postal address within 15 days of confirmation of participation.
- For payment by NEFT, send the transaction details and particulars of participants including name, affiliation, designation, email id and contact number to [sfemumbaichapter@gmail.com](mailto:sfemumbaichapter@gmail.com)

## Registration Fee

Only **Rs. 750/-** (inclusive of taxes) for first 75 registrations

## About BCP

Indian Pharmaceutical Association - Maharashtra State Branch's Bombay College of Pharmacy (BCP), founded in 1957, is one of the premier pharmacy institutes in India. BCP has been awarded 5 years NBA accreditation for its B.Pharm. course (2017-22). Amongst all the pharmacy institutes in India, BCP was ranked 8th under NIRF for the year 2017-18. For details about courses offered, visit the website [www.bcp.edu.in](http://www.bcp.edu.in)

## About SFE

The Society for Ethnopharmacology (SFE) is a body comprising of eminent academicians, researchers and industrialists working with the vision of providing a platform for sharing knowledge about the use of natural medicinal products in specific cultural groups. SFE is affiliated to the International Society for Ethnopharmacology. The society encourages research activities in the direction of traditional medicine-inspired drug discovery and has instituted several awards to recognize the outstanding contributions in the field of ethnopharmacology. Visit the website [www.ethnopharmacology.in](http://www.ethnopharmacology.in) for more details about membership options and benefits.

## About HADSA

Health Foods and Dietary Supplements Association (HADSA), a member of IADSA, is a national non-profit association founded in April 2002 that works with the objective of representing the interest of health foods, dietary supplements, nutraceuticals and healthcare industry. HADSA aims to support science-based environment to ensure responsible marketing of health foods, dietary supplements and nutraceuticals. For more details about HADSA, please visit the website [www.hadsa.com](http://www.hadsa.com)