



14th IDMA-APA PAC 2011
FOURTEEN PHARMACEUTICAL ANALYSTS' CONVENTION
23rd and 24th September 2011
InterContinental - The Lalit Mumbai

Indian Drug Manufacturers' Association (IDMA) and Association of Pharmaceutical Analysts (APA) have pleasure in announcing the Fourteen Pharmaceutical Analysts' Convention (PAC) 2011 to be held on Friday & Saturday, 23rd & 24th September at InterContinental - The Lalit Mumbai.

The main theme of this year is
“ENTERING THE GOLDEN ERA, FROM GOOD TO GREAT”

Presentation by US, Russian, European and Brazilian regulatory authorities.

A Successful Chairman of a Pharma company fully committed to Quality, R&D and Innovation is being invited to share his thoughts & vision.

CONVENTION TOPICS (Tentative)

- Audits- How to identify risks for efficiency improvements
- CAPA- Digging to reach the root cause
- Laboratory Productivity- Planning and time management
- Practical Risk based systems approach QA in QC lab
- Validation Life cycle management system
- Qualifying a trainer
- Role of Microbiology in building quality in a product
- Risk analysis
- On-Line Review Of Results Obtained For Batches Mfd Earlier
- Five changes, I want to see in the Drugs & Cosmetics act
- Preparing for & facing a WHO GMP audit
- How to be a successful QA Manager?
- View from the top!!

Excellent opportunity for the professionals working in the Pharmaceutical industry, R&D Institutions, Government laboratories, approved testing laboratories, Academicians, Machinery Manufacturers, APIs, Excipients & Intermediate Manufacturers.

DELEGATE FEES

- ❑ IDMA/APA/PEG Members : Rs 8,000/-
- ❑ Non-IDMA Members: Rs 10,000/-
- ❑ Students: Rs 6000/-

- ❑ Early bird discounts (IDMA / Non-IDMA Members)
 - Before 30th July 2011: 15% discount
 - Before 30th August 2011: 10% discount
- ❑ Group registration benefits (cannot be combined with discounts):
 - For every 3 delegates registered from the same organization, 1 delegate registration is complimentary.

Sponsorship Opportunities:

- Event Sponsor – Rs. 3,00,000/-
(IDMA Offers: Banner in Convention Area, One Table Space, Name/Logo in Circulars/Banners, Advt. in Souvenir, Two Delegates Complimentary, Advt. CD to be played during breaks & One Advt. in IDMA Bulletin)
- Sponsored Session – Rs. 1,50,000/-
(IDMA Offers: 30 Minutes speaker slot, One Table Space, Advt in Souvenir, Two Delegates Complimentary, Banner Space & Distribution of Brochures)
- Kit Bags – Rs. 2,00,000/-
(IDMA Offers: One Table Space, Advt. in Souvenir, Two Delegates Complimentary, the sponsor name to be printed inside the kit bag & One Advt. in IDMA Bulletin)
- Spiral Bound Note Books – Rs. 75,000/-
(IDMA Offers: A full page colour advertisement in the spiral bound note book & One Delegate Complimentary)
- Pens – Rs. 50,000/-
(IDMA Offers: Company Name to be printed on the Pens & One Delegate Complimentary)
- Badges - Rs. 80,000/-
(IDMA Offers: Company Name to be printed on the Badges Strings & Two Delegate Complimentary)
- Distribution of Company Brochures – Rs. 40,000/-
(IDMA Offers: Company Brochures would be distributed to all the participants at the convention and One Delegate Complimentary)
- Souvenir Sponsorship – Rs. 70,000/-
(IDMA Offers: Your company's logo and name/address on the bottom of the cover page. The Souvenir size is 9 ½” (height) x 7” (width). The space offered is one-third of the cover page. One Delegate Complimentary. One Full Page Colour Advt. in Souvenir. Company/Product brochures would also be distributed)

- Lunch – Rs. 80,000/- per session (2 Sessions)
(IDMA Offers: Company Banner would be placed around the lunch area & Two Delegates Complimentary)
- Tea / Coffee - Rs. 40,000/- per session (4 Sessions)
(IDMA Offers: Banner would be placed around the tea/coffee area & One Delegate Complimentary)

EXHIBITION OPPORTUNITIES

- Table Spaces – Rs.40,000/- per table for 2 days
(IDMA Offers: Table Size: 6ft.x2ft. with a power connection, Lunch for Two delegates only & One Complimentary advt. in souvenir)

SOUVENIR ADVERTISEMENTS

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| (i) Back Cover - Rs.30,000/- | (ii) Inside Front - Rs.20,000/- |
| (iii) Inside Back - Rs.20,000/- | (iv) Full Page Colour - Rs.15,000/- |
| (v) Bookmark - Rs. 40000/- | |

We look forward to your active participation, support and co-operation as in the past and request you to kindly send the [registration forms](#) with the advance payment at the earliest. The cheque/DD to be drawn in favour of “Indian Drug Manufacturers’ Association”

For registration & sponsorship details, please contact:

Ms. Prachi Rane (Cell +91 9867634383) email: ppr@idmaindia.com

Ms. Geeta R Suvarna (Cell : +91 9820161419) Email technical@idmaindia.com

INDIAN DRUG MANUFACTURERS’ ASSOCIATION

102/B, A Wing; Poonam Chambers; Worli; Mumbai 400 018

Tel: +91 22-24974308 / 24944624; Fax: +91 22-24950723
